O&O software

O&O MediaRecovery 14: Enabling everyone to rescue lost photos, videos and music files

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Data is lost or deleted so quickly, especially in this digital age - be it through virus attacks, program crashes or accidental deletion. That is particularly upsetting when it happens to the first baby pictures, wedding photos or holiday pictures. By using O&O MediaRecovery, the user can save not only lots of trouble but also time.

Deleted photos, videos and music files can be recovered directly under Windows from digital cameras, memory cards and USB sticks with O&O MediaRecovery. The operation is intuitive and simple thanks to a wizard that guides you step-by-step through the data recovery.

O&O MediaRecovery can recognize and recover more than 80 file types, which consist of the common graphics, video and music formats used today. The restoration of photos and video files from digital cameras has been further enhanced. Here we utilized the technological insights gathered from the development of O&O DiskRecovery, our professional data recovery solution, to bring the product to a professional level of data recovery while keeping usage as simple as possible.

Both products allow users to have their own "data recovery lab" at home without giving away their disks or spending a lot of money. The free trial version enables a search for files to be saved so that each user can get an idea of the possible chances of success beforehand. In addition, we provide our customers with expert guidance and assistance on how to proceed in the event of data loss.

The new O&O MediaRecovery 14 is certified as Windows 10-compatible and can continue to be installed on all Windows versions from Windows Vista onwards.

New and improved features

Different search algorithms: O&O MediaRecovery combines different recovery technologies that provide optimal results when used together as well as on their own. The quick scan finds deleted files immediately after they have been deleted. If data loss has occurred further in the past, the professional deep scan can search every sector of a disk to find the file signatures needed and then reconstruct them, even if the entire content of the disk has been deleted, formatted, or overwritten.

File types: O&O MediaRecovery recognizes and reconstructs over 80 different graphic, video, and musical formats.

Integrate data images: Data images created by O&O DiskImage are also included in the data rescue processes. To prevent a data loss through defective hardware, a forensic image can be created using the separately available O&O DiskImage. This comprehensive image also saves the (assumed) free disk space so that a full data recovery can be carried out later without touching the

original hardware.

Filter feature: Search results are presented in a clear overview, thanks to filters which sort by size or time (creation/last modified/last accessed). The filters can also blend out empty directories or files for refined search results.

Pricing and availability

O&O MediaRecovery 14 costs 49.95 USD for a single license and 89.95 USD for the 5-computer license. All prices include 19% VAT where applicable.

The free trial version of O&O MediaRecovery 14 will search for lost files in order to establish whether there are photo, video or music files on the disks that can be rescued using the commercial version. This 30-day limited version can be downloaded from the O&O website: https://www.oo-software.com/en/products/oomediarecovery.

Anyone interested in ordering through a reseller can find an overview of our authorized resale partners at https://www.oo-software.com/en/order/reseller/.

What to do in the event of a data loss

The areas on a hard disk or memory card where lost data is located are labeled "free". Any write access can possibly overwrite lost data and thereby destroy it, because overwritten data cannot be restored using simple methods.

- Close all programs – if possible without saving any data. Any writing of data, especially temporary internet files, can result in permanent destruction of the data a user wants to recover.
- Stay calm: How was the data deleted? "Normally"? If so, the data is in the Recycle Bin and can be restored.
- If the data was really deleted, a data recovery program such as O&O DiskRecovery is required. This software should be downloaded and installed on a different partition from the one where data needs to be recovered (for example, "D:" instead of "C:").

About O&O Software

O&O develops solutions for corporate customers that not only support them in their daily activities, but also help substantially reduce their costs. Our products for system optimization, data imaging, data recovery, secure data deletion and company-wide administration are pioneers in the Windows technology sector. Together with our worldwide network of partners, we support corporations, companies, public authorities and private customers in over 140 countries, all from our headquarters in Berlin, Germany.

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